

Short bio:

Morr Meroz is the New York Times bestselling author of *Snowlands*, a middle-grade graphic novel series published by Graphix/Scholastic. Before writing books, he spent years as a character animator at studios like Framestore and MTV, and founded Bloop Animation Studios, one of the leading online learning platforms for animators. He lives with his family in New York City.

Extended Bio

Morr Meroz is the New York Times bestselling author of *Snowlands*, a middle-grade graphic novel series published by Graphix/Scholastic.

Before turning to books, Morr spent years as a character animator at top New York studios, including Framestore, MTV, and Nathan Love. After graduating from the School of Visual Arts, he founded *Bloop Animation Studios* — producing short films that screened at festivals worldwide and building one of the leading online learning platforms for aspiring animators. Bloop was acquired by Magic Media in 2024.

Snowlands began as an idea for an animated feature film, inspired by a nature documentary about snow leopards. When the reality of getting a film made set in, Morr pivoted to graphic novels — self-publishing the first book in 2021. He later signed a multi-book deal with Scholastic, which re-released it in 2026. It became a New York Times bestseller in its first month of release.

He lives with his family in New York City.